

# TOWN and TOWNSHIP

FRIDAY, NOVEMBER 25, 1938—Volume 25, No. 8

The hopes and happenings of the Eastern Main Line

Newsstand price, 5c. By mail, one year, \$2.00

## In Short —

Philadelphia's Central High School, second oldest in the nation, marked its one hundredth anniversary last week. Franklin Spencer Edmonds, state senator-elect from Montgomery County, spoke at the celebration dinner Saturday night at the Bellevue-Stratford. Six hundred alumni attended.

An exchange play was presented by members of Lower Merion Senior High at Lansdowne on Tuesday and at L. M. the following morning in assembly. "While the Toast Burns" was the name of the production. The cast: Betty Weymann, Carroll Pennock, Nancy Simpson, Ted Stauffer, Midge Newman, with Margaret Guthrie as student manager.

Mrs. Carl H. Zapf, of Bryn Mawr, has suggested to the Lower Merion School Board the establishment of a junior college to make provision for those under 21 who have completed high school, but have been unable to secure work. Superintendent Downs advised that serious thought had been given to the plan a few years ago, but the matter was temporarily shelved because of the new junior high project in Cynwyd.

Christmas Health Seals are on sale for the thirty-second year. Homes and business houses have received their sheets of stamps through the mail and find them to feature a picture of Elmer Holboell, Danish postal clerk, who invented the idea of selling seals to raise funds for anti-tuberculosis work.

Montgomery County Court has excused the following from jury duty during its present session: Ethel C. Abel, Ardmore; Belle Davidson, Gladwyn; Maude Clegg, Narberth.

Rev. Allan McLachlan Frew, pastor of Ardmore Presbyterian Church, was guest speaker at the dinner meeting of the Main Line Kiwanis Club, held at Merion Cricket Club, Tuesday.

Pennsylvania State College's social and professional fraternities find four Main Line freshmen added to their lists at the close of their rushing period: Roland G. C. Young, Jr., 802 Haverford road, Ardmore, Sigma Nu; Thomas W. Allison, Bala-Cynwyd, Delta Upsilon; Lewis N. Tilly, Jr., 42 Overhill road, Bala-Cynwyd, Phi Kappa Psi; Robert W. Ball, 627 Bowman avenue, Merion, Phi Gamma Delta.

The Lower Merion High School girls' hockey team officially completed the season Tuesday night with a banquet at the Arcadia Restaurant. The squad, of which Miss Edna Clark, herself an L. M. graduate, is coach, brought home five losses and two ties this year.

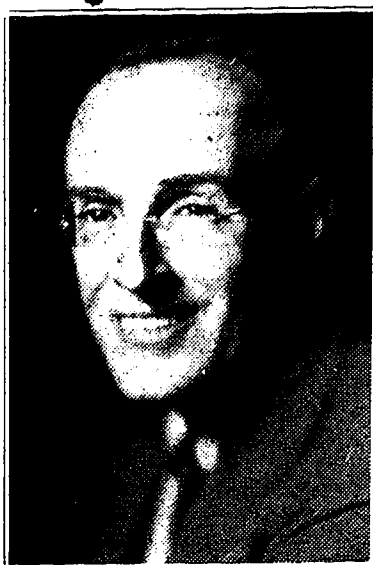
Several Main Liners will serve as officers at the annual Holiday Market, a bazaar for the benefit of needy families in the city. The affair, to be held in the Hannah Penn House, Seventeenth and Locust streets, December 8 and 9, will feature Christmas trading posts in the days of long ago in its booth decorations. Officers include: Mrs. Walter D. Fuller and Mrs. Earl G. Wagner, of Penn Valley; Mrs. Thomas Barnes, 2d, of Gladwyn; Mrs. Edwin C. Town, of Narberth; Mrs. C. Mercer Bailey, of Wynnewood; Mrs. Arno P. Mowitz, of Merion.

The Narberth Players have been in rehearsal for the past two weeks on their next production, "The First Mrs. Fraser," by St. John Ervine. The very capable cast for this fine three-act comedy includes Marjorie T. Flynn, John E. Flynn, Betty Lynch, George Werner, J. Bedford Wooley, Phil Roger, Lucille Clark and Mals Warn. The play is being directed by Faith Farmer, assisted by Beatrice Carver. Special scenery is being built for this production under the supervision of Joseph A. Hongler. Charles J. Clarke is painting a new back drop. Production will be on Friday and Saturday, December 9 and 10, in the little theatre in Elm Hall.

The Lower Merion Branch of the League of Women Voters will resume meetings in January. The group will study County and Township Government. The date of meeting and place will be announced later.

Bill Whiting, son of Mr. and Mrs. E. A. Whiting, of Narbrook Park, who is a student at Wesleyan College, Middletown, Conn., is spending the holidays at his home.

## To Speak in Narberth



WALTER D. FULLER  
of Penn Valley, who will address  
the Narberth Business Council  
next Monday.

## 46 School Children Win in Travel Club

P. T. A. Hears Dorothy Waldo  
Philips at Meeting Held  
Monday

## AWARDS BY LIBRARIAN

An audience of more than 160 heard Dorothy Waldo Philips lecture Monday on "Your child, do you know him?" The talk was given under auspices of the Narberth Parent-Teacher Association. Prizes were awarded to a large number of school children.

The invocation was given by the Rev. W. Vernon Middleton, pastor of the Narberth M. E. Church; a salute to the flag was given by Henry Frye, Jr., of the Wynnewood Boy Scout troop. Music was furnished by the Narberth School Glee Club under the direction of Miss Frances Fricke.

Winners in the Travel Club competition conducted during the summer by the Narberth Library were announced by Miss Clara E. Follette, librarian. She announced that 92 members had registered; 628 travel books circulated; oral reports accepted for credit, 394.

Buttons for reading five to nine books went to 46 children—half the members. Certificates for ten to fifteen books were earned by 27. Prize went to the following:

First and second grades, Hugh Booda; third and fourth grades, Sammy Buchanan, fifth, sixth and seventh grades, Barbara Bailey and Mary Olive Bates.

Certificates were awarded to: Fred B. Newsome (Cynwyd School), Hugh Booda and Patricia Taitt (Merion School), John Greims, Mary Theresa Murphy, Roberta Parke, Anne Searle and Audrey Walker (St. Margaret's School), Frances Anderson, Lillian Anderson, Barbara Bailey, Shirley Bailey, Mary Olive Bates, Billy Buchanan, Sammy Buchanan, Mary Buchanan, Herbert Feucht, Dickie Griest, Ralph Hoyle, Marion Jones, Alan Kirk, Anne Perisho, Louise Furring, Ruth Riddle, Margaret Robb, Bill Thompson and Evelyn Weaver (Narberth Public School).

Buttons were awarded to all of the above and the following: Joan McAllister and Eugenia Thaysen (Cynwyd School), Mary Jane Cahrey, Fred Fisher, Marjorie Murphy, Antoinette Nardi, Edith Nardi and Frances Walker (St. Margaret's School), Virginia Bailey, Joan Bennett, Dorothy Dunne, Phyllis Elwood, Marjorie Enz, Bernice Harris, Henry Laessig, Nancy Markle, Martha Miller, Jean Ridge and Ruth Waters (Narberth Public School).

Mrs. Philips will be the speaker at the meeting of the P. T. A. Study Group to be held next Wednesday afternoon, in the school auditorium. The membership drive will continue until December 1, under the direction of Mrs. Elmer Chubb, chairman. Mrs. Corwin Perisho, the former chairman, resigned on account of illness at home.

## More Turkey Talk

The Pilgrims had to—but the Lower Merion Rod and Gun Club did it for fun! More than 100 folks were in attendance for the big turkey shoot which the club sponsored at Nash's Farm, Penn Valley, on Saturday. Many skilled marksmen participated, shooting at fixed and at moving targets rather than at turkeys. The festive birds put in their appearance in the form of prizes. Twenty-seven of them were presented to winners.

## Organization Committee States Plans

Editor and Advertising Man Chosen as Town  
and Township Proceeds to Broader Base

For the past several months citizens have conferred as to the kind of weekly newspaper this town and township ought to have. Many features of the case were brought to bear in the various discussions. The advanced status of this suburban section as a residential community, hardly excelled elsewhere, called for a painstaking examination of all the important factors involved.

Obviously, this was a territory of many requirements, running the full scale of American life in its best estate, and it was soon evident that the circumstances warranted a venture which would result in establishing an effective and experienced direction in advance of the needed income being achieved.

That venture has been made, under the auspices of a neighborhood corporation which seeks no profits for its members, but which is underwriting, to the extent of its stock sales, those losses which will be inevitable at the beginning and so that this excellent spirit may be well diffused, it is hoped that there will be prompt and generous support from residents and merchants, to the end that a self-sustaining basis may quickly come to pass.

At this point it should be stated that membership in the company is available to all our citizens, after the way other impressive things have been done in this section, and the experience of the years makes plain that some such plan had to be devised if we were to have a home journal which would be devotedly representative of community activity and outlook or, as indicated elsewhere, of its myriad hopes and happenings.

For such things the weekly newspaper has been proved indispensable, its place not to be taken by any other less localized medium, and it should be reorganized in order to be of larger use and interest to the thousands of alert families who have their stakes in this countryside and who are definitely concerned in protecting the numerous values which are involved.

## The New Editor

The personnel for such a project is, of course, of first importance and the Citizens' Committee submits that its selections have been made only after a most careful review and consideration.



F. W. NORCROSS



RAYMOND V. McFADDEN

The new Editor will be F. W. NORCROSS, well known for many years for his notable work on the Public Ledger and other Philadelphia newspapers, as well as for his writings in the magazines and elsewhere.

Mr. Norcross brings to the berth a mature judgment and a wealth of information which will soon be reflected in Town and Township, without hint of inane or irritating "journalism," for he has finely conserved the best traditions of his craft, inducing high praise from many critical authorities, including Dr. Felix Schelling, of the University of Pennsylvania, who frequently stated to his students in literature that they "should read the Norcross articles—they are models of newspaper English."

In what other environment can there be better appreciation of the masterful performance which is thus promised by Mr. Norcross' record and repute and where else is there more opportunity for its fullest fling?

## The Advertising Manager

For the business and advertising department, an appointment has been made which is also in accord with the new note in the conduct of the paper's affairs, viz., Raymond V. McFadden, whose experience includes extensive agency work, together with the direction of many substantial accounts.

Mr. McFadden is also a lecturer at Temple University, under the auspices of the American Newspaper Guild, on the subject of "Copy and Lay-out" and our information indicates he is a foremost authority on the profitable construction of newspaper advertising.

In his work through the town and township, he will not indulge in any degree of "high pressure" nor will he solicit advertising business except on a forthright money-value basis.

He will offer the paper's service at actual cost (let that be said again: actual cost) to those merchants who can use it to their real advantage and he will present himself as a business-builder, one who has learned to come to accurate conclusions because of wide and successful experience.

There will be no rush in Mr. McFadden's procedure, none at all, as a permanent program is the chief concern of all at interest, and the only kind of progress worth its salt must be based on the indubitable fact that the public opinion and good will which are to last long must be built slowly . . . surely . . . and so, ladies and gentlemen of trade, please receive Mr. McFadden with the conviction that he will first see what he can do for you before he presumes to suggest what you might do for him.

Continued on Page Two

## Radnor Makes Better Mud Pies Than L. M.

Invaders From Wayne Get Local  
Scalps for Second  
Straight Year

## FINAL SCORE WAS 7 TO 0

The forty-second annual tussle, Lower Merion vs. Radnor, held at Villanova Stadium Saturday, was a mud-pie fiesta ending in a 7-0 defeat for the Maroons. Four thousand spectators braved the rain to witness the traditional fracas. Time after time they cheered or groaned as clayed players sloshed along the boggy field. Radnor scored in the second period after a 56 yard drive down the slippery grid. Runs, a pretty pass, and then three drives from the three yard line marked the advance. Charles Connell tallied the six and Lou Sulpizio kicked the extra point.

For the Maroon, Dick Miller turned in consistent yardage gains with help from George McDonald, Malcolm King and Tribbet Green. The line play of Walt Donahue and Joe Dimidio and Dick Schofield's kicking were also good.

A victory for L. M. would have tied the ancient series, which began in 1897, at 17 all. The triumph gave the Wayne school two legs on the Lower Merion-Radnor Trophy to the Ardmore institution's one.

## Lower Merion Board is Considering Night Schools

Whether the Lower Merion School Board will establish night school classes in the near future depends upon the outcome of an investigation and report authorized to be made in January.

Superintendent S. E. Downs was placed in charge of the survey after several members of the Board brought up the question at the monthly meeting Monday night. It was inferred that, should the demand seem to warrant and should sufficient requests be received organization of classes might get under way the beginning of the second semester.

Courses, according to present indications, would be on a tuition basis with the district furnishing heat, classroom space, and light free.

In this vicinity, Radnor, Wayne and Upper Darby do have night school classes in operation. Wayne boasts an adult education program known as "School Night," which is pointed to by educators as a model organization.

## Girl Scouts to Dance

Chris Anderson and his Hill Billy Band will play at the Main Line District 8 Girl Scout Barn Dance to be held Friday night, December 2, at the Friends' Central School gym on City Line, Overbrook. Dancers are urged by Miss Evelyn Hansell, leader of Narberth Troop 8 and chairman of the Dance Committee, to wear old clothes and flat heeled shoes.

With Miss Hansell on the Dance Committee are Miss Olive Bates, captain of Merion Troop 18; Miss Betty Seasholtz, lieutenant of Narberth Troop 8, and Mrs. Reuel S. Burr, representative of the Main Line District Committee, which is sponsoring the dance.

## Bill Crowell on the Mend

Wilmer G. Crowell, Montgomery and Essex avenues, well-known referee and former football star, who was stricken with appendicitis just before he was to have refereed the Army-Princeton game, Saturday, is reported to be recovering satisfactorily.

Crowell was attacked as he dressed to go on the field at Princeton. He spent the afternoon under observation at the infirmary and was later removed to the Princeton Hospital, where he underwent an operation Saturday night.

## Parker Woolmington's Wheaton College Soccer Team Score Hit at Local Church

The Wheaton College soccer squad, captained by Parker Woolmington, of Narbrook Park, demonstrated their versatility Sunday evening when they took charge of services in the local Presbyterian Church. That the group from Wheaton, Ill., form a gospel as well as a soccer team was aptly demonstrated in Christian Endeavor exercises, evening service, and the singing program.

Woolmington plays a defensive full-back position with the Crusaders, who are completing an eastern soccer tour

## \$40,000 to be Mailed By Narberth National

Christmas Club Checks to be  
Received by Members  
Next Thursday

## LARGER THAN IN 1937

A rain of checks, totaling \$41,000, will descend upon the thrifty folks of Narberth and vicinity next week with the distribution by the National Bank of Narberth of its annual Christmas Club.

Checks will be mailed to arrive December 1—just in time for early shopping. Some 800 depositors participated in the 1938 club, an increase over last year's membership. The total deposits, also, are ahead of last year, which came to about \$37,000.

The average check, slightly over \$50.00, is better than the national average, which is \$47.00. Provident savers in this section, it appears, average almost exactly \$2.00 per week by this method.

Three hundred and thirty million dollars will be distributed to about seven million Christmas Club members by approximately forty-five hundred banking and financial institutions and other organizations next week, according to an estimate given out by Herbert F. Rawll, founder and president of Christmas Club.

## Rotarians Hear Talk on Recent European War Scare

"Visiting France and England during the recent war scare was an unforgettable experience," John Eckles, Philadelphia chemical firm president, told the Bala-Cynwyd-Narberth Rotary Club Tuesday. He said the two democracies were slow in becoming excited, but when the preparations—including the digging of trenches among choice flower beds in Buckingham Palace gardens—really got under way, and the fateful day came when bombing planes were expected in a few hours—then there was no disguising the fact that war's hot breath was very much felt.

He stated as his mature conviction, based on travels abroad, including two and a half years' wartime service, that war will soon be here despite the temporary delay, and that America, despite its unwillingness to be "played for a sucker" on war debts again, will have difficulty avoiding lining up with our fellow-democracies.

## Emergency Relief to Hold Rummage Sale in the City

The Narberth Volunteer Emergency Relief will hold a rummage sale on Wednesday, November 30, and Thursday, December 1, at 3511 Market street, Philadelphia. All contributions of articles for the sale, dresses, clothing of all descriptions will be gratefully accepted. Send to Elm Hall on Forrest avenue, Narberth, or leave at 106 Essex avenue, Narberth. Articles will also be called for. Telephone Narberth 2645. Mrs. Eberhardt Mueller, the president of the association, is in charge.

## W. D. Fuller to Address Business Dinner Meeting

Walter D. Fuller, president of the Penn Valley Association, will be the speaker Monday at the dinner meeting of the Narberth Business Council. He will discuss the topic which has taken him into all parts of the State during recent months—jobs, taxes and prosperity.

Mr. Fuller, president of the Curtis Publishing Company, is the acknowledged leader in the concerted effort of State industrialists to lighten the tax load on industry. The meeting will be held in the Green Room of the Arcadia Restaurant, Narberth.

## TOWN and TOWNSHIP

P. A. Livingston, Acting Publisher

Founded, 1914, by the Narberth Civic Association, as OUR TOWN, and enlarged, 1938, to serve, additionally, Lower Merion township.

Published Fridays  
at 209 Haverford Ave., Narberth, Pa.  
Plant, Wayne, Pennsylvania

News and circulation representatives in Ardmore, Bala-Cynwyd, Gladwyne, Haverford, Merion, Merion Park, Narberth, Overbrook Hills, Penn Valley, Wynnewood.

Main office phone, Narberth 2667

Entered as second-class matter, October 11, 1914, at Narberth, Pa., under act of Oct. 3, 1917. (Change of name recorded 10-7-38.)

Friday, November 25, 1938

## In the Mail Bag

### Can We Celebrate?

To the Editor:

The last legal holiday we have just celebrated, Armistice Day, prompts me to express a few pertinent thoughts on the subject. Every year it has been one of my very great pleasures to attend the banquet given by the American Legion, because it helps to commemorate civilization's greatest aim—the end of wars. This year, despite the success of the local affair and the very evident expression of enjoyment on everyone's face, the idea that we have no right to celebrate kept repeating itself in my mind all evening. How can we celebrate the end of wars when wars still run rampant over the face of the earth? In China, men, women and children are being slaughtered by the tens of thousands, while Spain is going through the most horrible type of warfare a civil strife, forcing people who have lived together amicably all their lives to kill each other. In far off Ethiopia wholesale killing took place merely to satisfy the aggressive policy of a dictator. As if all of this were not enough, we have for a growing glory a nazi rising high in Germany, subjecting thousands of German people to barbaric treatment for no other reason than they are not what he terms "pure Aryans".

In the face of all these cruelties how can we rightfully celebrate the end of war especially when we read in our own papers about the great amounts of money and effort being spent right here in America to instill the germs of intolerance and racial hatred among our liberty-loving citizens.

It is the duty of all of us—the press, the leaders of all religious sects—and the great mass of laymen, to impress upon every one with whom they come in contact the old lesson of Scripture, "Love thy neighbor as thyself." Then and then only will we have a real Armistice Day.

H. RICKLES

### P. V. Members to Hear Miss Anne Werstner

The regular meeting of the Penn Valley Garden Club will be held on Monday morning, December 12, at the home of Mrs. John A. Lafore, Penn Valley Farms, at 10:30 A. M.

Miss Anne B. Werstner, of the Ambler School of Horticulture, will be the speaker. Her topic will be "Christmas Greens."

Each member of the club is privileged to bring one guest.

### Former Rose Allen Wed

The wedding of Rose Allen Coolbaugh, Woodside avenue, Narberth, and Richard K. Thompson, native of Brainerd, N. Y., took place Saturday at Elkton. The groom, graduate of the University of Pennsylvania and member of the Merion Cricket Club and Racquet Club, is connected with the firm of W. E. Hutton and Company, investment brokers of 1529 Walnut street, Philadelphia. The Thompsons are residing at 1827 Delancey street.

### B.-C. Banquet Speechless

The Bala-Cynwyd Neighborhood Club turned "thumbs down" on after-dinner speeches at its annual banquet Saturday. The affair, held at the Philadelphia Country Club, registered an attendance of more than one hundred.

A seven-act floor show was the feature of the evening. Other high spots included awarding of booster prizes furnished by Bala-Cynwyd merchants and introduction of distinguished guests by Peter C. Hess, township treasurer.

Township officials attending were: Superintendent of Police Samuel W. Gearhart, Lieutenants George Vander Veer and William Shaffer, Fire Marshall Frank Pollack, Sergeant Clarence Robb, Detective Reginald Tyson, Township Secretary Evan L. James and Health Officer Marvin E. Reynolds.

## TOWN and TOWNSHIP PROCEEDS TO ITS BROADER BASE

Continued from Page One

### They Come in December

Mr. Norcross and Mr. McFadden will start their new tasks on December 5, 1938, using the rest of the year to adjust themselves to the formidable job which confronts them, and the Committee bespeaks for them a cordial welcome and the considerate cooperation which the facts of the case so insistently warrant.

### Please Mail Your Subscriptions

Meanwhile, the circulation campaign will go ahead in an active way in the Eastern Main Line section below Ardmore, the highest per capita buying ability in the land and certainly a fertile field for advertisers who can supply reliable wares and services at equitable rates, for the needs of this discriminating citizenry are very numerous—and they are liberal in the patronage of those who have their confidence.

That confidence this newspaper will first endeavor to secure for itself and, once gaining it, will hold fast to it, for the sake of its own existence and for the benefit of those who it seeks to serve.

Your comments will be very helpful.

Committee on Organization  
Main Line Publishing Company  
A Community Corporation

## The Clubs

### Bala-Cynwyd Woman's Club

The Woman's Club of Bala-Cynwyd will hold their regular business meeting at 2 P. M. on Wednesday, December 7, at the clubhouse, The Welfare Department, Mrs. Frank B. Allen, chairman, will be in charge of the program. Miss Helen Weiss, violinist, will be the soloist, and Miss Belle Grove, secretary of the Association for Crippled and Disabled Children, of Cleveland, will be the speaker. Her subject will be "New Lives for Old."

Members are requested to bring toys and gifts for Christmas distribution at this meeting.

Articles made by the blind will be on sale.

### Luncheon in Merion

The Montgomery County League of Women Voters have issued invitation for an informal luncheon next Wednesday at the home of Mrs. Henry S. Drinker, Jr., in Merion.

Following the luncheon Miss Gertrude Ely will speak of her trip to Austria.

Mrs. Shirley C. McCall is chairman of the Luncheon and Lecture Committee, and Mrs. Pauline T. Savage, treasurer. Other members of the committee are: Miss Frances Ford, Mrs. Forrest L. Gager, Mrs. J. Roger Greaves, Mrs. William R. Howell, Mrs. Clarence Kratz, Mrs. Herbert M. L. Van, Miss Ann Pechin, Miss Christine Patney, Mrs. J. Allen Tift and Mr. Robert Wetherald.

### B.-C. Garden Club

An exhibition of Christmas decorations composed of conservation material, will be shown at the regular meeting of the Garden Club of Bala-Cynwyd, Thursday morning at 10:00. Mrs. C. Frederick C. Stout, of Ardmore, will be the speaker. Her topic will be "Christmas Wreaths and Decorations." Members are to bring their annual gifts of flowering plants and other gifts for the Shut-in Society to this meeting.

### Narberth Bridge Club

Wednesday afternoon, November 16, top score, tie between Mrs. W. Ward Pierson, Mrs. E. C. Griswold; Mrs. C. J. Goodyear and Mrs. Walter J. Scott; Mrs. J. H. Baker and Mrs. Frank McEnamen.

Saturday evening, November 19, top score, Mrs. J. H. Baker and Mrs. Frank McEnamen; second place, Mr. and Mrs. C. A. Hammer.

Monday evening, November 21, top score, Dr. Mark Morgan and Howard D. Simpson; second place, William W. Brown and Walter J. Scott.

### To Dance Tomorrow

The Cynwyd Club Dance will be held on Saturday evening with the Mazda Lane Orchestra. For reservations phone Cynwyd 68.

193 guests attended the Ways and

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## Aunt of Narberth Man Dies in Plainfield, N. J.

Miss Gertrude M. Fenno, sister of the late Robert F. Fenno, book publisher, died at her home, 730 Park avenue, Plainfield, N. J., on November 18, 1938.

Miss Fenno was born in New York City and had spent most of her life in Plainfield. She was a graduate of Hunter College and of the New York University of Law. Miss Fenno was the grand niece of Job Male, the first mayor of Plainfield, N. J. Funeral services were held on Monday at her late residence. Surviving her are two nephews, Harold C. Fenno, of Narberth, and George F. Fenno, of Swarthmore, and two grand nieces, Edith and Peggy Fenno.

### DEASY—McDOUGALL

The marriage of Miss Jean McDougall, daughter of Mrs. Taylor McDougall, of Santa Barbara, Calif., to Mr. John Kershaw Deasy, son of Mr. and Mrs. John Francis Deasy, of Wynnewood, will take place on Wednesday, December 21.

### HOVEY—JONES

The marriage of Miss Dorothy Anne Jones, daughter of Mrs. George D. Peck, of Altona, Iowa, and the late Mr. David A. Jones, to Mr. Franklin Storrs Hovey, son of Mrs. John Julius Hovey, of Merion, and the late Mr. Hovey, will take place on Saturday, November 26, in the Washington Memorial Chapel, Valley Forge.

Upon their return from a wedding trip, Mr. Hovey and his bride, will reside in Merion.

### Harold Speakman Post

Post 456, the Harold Speakman Post of the American Legion, held its regular meeting Tuesday with Earl Docke presiding. Chief business was a report on the Armistice Day banquet by the chairman, Robert C. Collins, Jr.

Means card party at the Woman's Club of Bala-Cynwyd on Friday evening.

Miss Lady Edgerton, daughter of Mr. and Mrs. Lloyd B. Edgerton, of Chestnut avenue, a student at William and Mary College, is home for the holidays.

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## Cinema

BY NEOPHYTE

"Marie Antoinette," at the Egyptian this week-end, is one of those grand Hollywood super productions. Ninety-eight sets, 1200 workmen, four years of intensive research and a collection of 12,257 photographs and sketches illustrating in minute detail decorative motifs and floor plans were entailed in its filming. For the first time in film history the palace of Versailles has been actually photographed.

The Narberth Theatre brings "Boys' Town" to the screen Wednesday and Thursday. It is interesting to note that this is the second time Spencer Tracy has played the role of a priest under protest. "Once before I played the part of a priest," Tracy has said, "It was as Father Tim in 'San Francisco.' I fought against taking that part, not because it wasn't respectful and factual, but because I didn't consider myself capable of playing the role of a priest. I still think no one can properly portray such a character without having lived as one." While in many respects we agree with Mr. Tracy, we can think of no actor more sympathetic than he in such a characterization.

The cast of "Boys' Town" is superb. Henry Hull, who won stage fame as Jester Lester in "Tobacco Road," plays the philanthropic pawn broker who supplies the Rt. Rev. Edward J. Flanagan (Spencer Tracy) with funds to start his famous juvenile community. Mickey Rooney plays Whitey Marsh, a boy from the streets, who learns that a boy has to be really tough to be good, when his gangster brother places him in Father Flanagan's care.

All in all it is a grand show, which will touch the heart of every American who is at all familiar with the problems of youth and juvenile delinquency. Tracy's performance is unforgettable as the idealistic priest who saves his all on the theory that "there is no such thing as a bad boy." In the supporting cast is little Bob Watson, in the characterization of Pie Wee, who will capture you completely, both as an actor and as a very personable young man. Some of the dramatic scenes both with Tracy and Rooney prove high spots of the production.

### Community Club to Hear Miss Frances A. Wister

Miss Frances A. Wister, 1936 winner of the Gimbel Service to Humanity Award, will speak Tuesday, November 29, at 2 o'clock, at the regular meeting of the Women's Community Club of Narberth, at "Our Old City, Do You Know It?" She will discuss the history of the Philadelphia area.

Miss Wister, president of the Philadelphia Society for the Preservation of Historic Landmarks, recently visited the building of the "Old City" in the ruins of the National Bazaar, recently completed and published by the Federal Writers' Project and sponsored by the Pennsylvania Historical Society.

The first and second choice of the Women's Community Club of Narberth.

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berth for the Gimbel Service to Humanity Award for 1938 was decided at the meeting of the Board of Directors last Tuesday and will be presented to the club at the regular meeting Tuesday. Miss Wister, the speaker that day, is a member of the Gimbel Award Committee, who each year selects the woman in the Philadelphia area suggested by clubs who has done the most for humanity that year. Other members of the award

## NARBERTH

This Week-End

Clark Gable

Myrna Loy

'TOO HOT to HANDLE'

Monday and Tuesday

The Ritz Brothers

in Damon Runyon's

"STRAIGHT, PLACE

and SHOW"

Wednesday and Thursday

Spencer

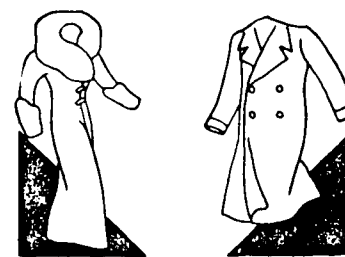
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## Egyptian Theatre

BALA-CYNWYD

Begins Saturday Night, November 26



Begins Friday, December 2  
Wallace Beery Mickey Rooney  
**'STABLEMATES'**

JITTERBUG CONTEST  
EVERY FRIDAY

## The Fireside

Mr. and Mrs. E. J. Pollock, of Ayon road, are entertaining Mr. and Mrs. Walter Pollock and family, of Westfield, N. J., for the holiday.

Mr. Harrison M. Berry, Jr., who is a student at Bowdoin College, Brunswick, Me., is spending the Thanksgiving holidays with his parents, Mr. and Mrs. Harrison M. Berry, of Narbrook Park.

Mr. and Mrs. J. H. Speck, of Woodbine avenue, entertained at a family dinner yesterday following the Penn-Cornell football game.

Among their guests were their son-in-law and daughter, Mr. and Mrs. Edward V. Ansell, of Ardmore, Del., and their son, Mr. David J. Speck, of Washington, D. C.

Mrs. Ansell is the former Miss Dorothy Speck.

Miss Eleanor Briner, who is a student at Penn State, returned on Wednesday and is spending the holiday week-end with her parents, Mr. and Mrs. W. G. Briner, of Merion avenue.

Mrs. Ellsworth Clarke, of Chestnut avenue, entertained the members of her club at luncheon and bridge last Thursday. Those present were Mrs. John Albrecht, Jr., Mrs. Conrad Albrecht, Mrs. Edward J. Corrigan, Mrs. H. M. Griest, Mrs. Herbert A. Barton, Mrs. Robert Tabor and Miss Margaret Burrell.

Mr. and Mrs. Clarke attended the performance of 'Mark and Wig' last night.

Mr. and Mrs. John P. Horlacher, of Essex avenue, entertained at a family dinner on Thanksgiving Day. Among the guests were Mr. and Mrs. Ernest Horlacher, of Millville, N. J., and Mr. and Mrs. J. Perry Horlacher, of Merion.

Mr. and Mrs. Orlo E. Cook, of Narberth Hall, left on Wednesday for New Milford, Conn., where they were among the guests at a family reunion on Thanksgiving Day given by Mr. and Mrs. Sheldon Hendry. They will return on Monday.

Mr. and Mrs. Horace C. Kern, of Dudley avenue, spent Friday and Saturday of last week at State College, where they attended the Certified Public Accountants' Convention. Their son, Mr. J. Randolph Kern, of Brooklyn, New York, spent the week-end at his home on Dudley avenue.

Mr. and Mrs. Kern and their son are spending the Thanksgiving holidays and week-end at the Kern home, near Pottstown, where they are the guests of Mr. and Mrs. Leonard Kern, who entertained at a family dinner yesterday.

Mrs. William Lewis, of Hampden avenue, spent last week in New York, where she visited her mother.

Mr. Arlington H. Kantz, of Arlington, Va., was the guest of his brother-in-law and sister, the Reverend and Mrs. Clara A. Smith, of Gaylord avenue, over the week-end.

Mr. W. G. Briner, of Merion avenue, who has been ill with a streptococcal infection, is recovering nicely.

Mrs. Vera R. Woodcock, of Montgomery avenue, has been spending several days in Salisbury, Md.

Mr. Lawrence Heath, manager of the Langton Hotel in Bermuda, was the guest of his wife's parents, Mr. and Mrs. James Tibbury, of Barrie House, for a week before going to Westfield, N. J., to visit his parents, Mr. and Mrs. Ralph C. Heath, formerly of Narberth. He also visited his grandmother, Mrs. Harriet Heath, in Maine.

Mr. and Mrs. James Tibbury, of Barrie House, have as their guest for the holidays, Miss Lillian Hardee, of New York.

Mr. and Mrs. John R. Stam, of Elmwood avenue, and their daughter, Miss Eleanor Stam, are spending the holidays in Washington.

Mr. and Mrs. E. A. Engelhart, of Maple avenue, entertained at dinner yesterday following the Penn-Cornell game.

Mr. and Mrs. Burns F. Best and their family, of Dudley avenue, are spending the Thanksgiving holidays in Muney, where they are the guests of Mr. Best's brother-in-law and sister, Mr. and Mrs. R. L. Sonnes.

Mr. and Mrs. Douglas E. Dismukes, of Narberth Hall, will entertain informally on Sunday in honor of Lieutenant Commander Floyd Cutler, U. S. N., and Mrs. Cutler, of Portsmouth, N. H.

Mr. and Mrs. Harvey Knauer, of Baltimore, Md., are spending the holidays with Mr. Knauer's parents, Mr. and Mrs. W. R. Knauer, of Brookhurst avenue.

Mr. William W. Brown and the Misses Laura and Mable Brown, of Elmwood avenue, will entertain at a dinner on Saturday evening.

Friends of Miss Grace Coholan, daughter of Mr. and Mrs. Gerald P. Coholan, of Essex avenue, will be glad that she has returned from the hospital after an appendectomy.

Mr. Coholan and his daughter,

Peggy, and his sons, Ted and Fred, are spending the holidays in New Britain, Conn.

Mr. and Mrs. Charles L. Viguers, Jr., of Woodside avenue, and their family, are spending the holidays in Atlantic City.

Mr. and Mrs. James Cook and their family, of Bridgewater, N. J., are the guests of Mr. and Mrs. A. L. Cooke, of Lantwyn lane.

Mrs. Harold M. Griest, of Merion avenue, will entertain the members of her club at bridge next Tuesday evening.

Mr. and Mrs. Allen B. Doty and their children, of N. Narberth avenue, were the guests of Mr. and Mrs. Frank S. Hart, of Philadelphia, at dinner yesterday.

Mrs. Frank Leins, of Meeting House lane, has returned home from the Bryn Mawr Hospital and is recovering nicely from a recent operation.

Louise Hager, Dorothy Taylor, Dorothy White, Margaret Calvin, all of Narberth, students at the West Chester State Teachers' College, are home for the Thanksgiving holidays. They will return on Monday.

## WYNNEWOOD

Mr. and Mrs. Frederick C. Wheeler, of Hillside road, spent the week-end in Rye, N. Y., where they were the guests of Mr. and Mrs. Arthur M. Burn. They accompanied them to the Yale-Harvard football game, at New Haven, on Saturday.

Miss Mary Stockton Philler, debutante daughter of Mr. and Mrs. William W. Philler, of Gypsy Lane, was the guest of honor at a dinner on Sunday given by Mr. and Mrs. A. Degraw Warrick, of Pesh, at the Picketing Hunt Club.

Mr. Donald G. Torrey, Jr., who is a student at the University of North Carolina, is spending the holidays with his parents, Mr. and Mrs. Donald G. Torrey, of Penn road.

Mrs. Arabella Huber, daughter of Mr. and Mrs. Nelson Huber, of Wister road, spent the week-end at Annapolis, where she attended the hop at the Naval Academy on Saturday evening. Mr. and Mrs. Robert Morris, of Wedgewood, entertained at an informal party on Saturday.

Mrs. Morris is the former Miss Edith Biddle Fidler, daughter of Mr. and Mrs. N. Myers Fidler, of Wynnewood.

## PENN VALLEY

Mrs. J. Bruce Byall, who has been visiting her sisters, the Misses Carpenter, in Wilkesburg, has returned to her home on Bryn Mawr avenue.

Mr. and Mrs. R. Dexter Warriner, of Richter's Mill road, have as their guest, Mrs. Warriner's mother, Mr. Richard F. Justice, of Wynnewood, who will remain with them for some time.

Mr. and Mrs. W. N. L. West, of Elmwood avenue, entertained at a family dinner at their home yesterday.

Mr. and Mrs. Thomas Beaudry, of Elmwood avenue, of Bala Cynwyd, are spending a week-end in Richter's Mill road.

Mrs. Siter Owen, of Gilpin road, will entertain at an informal party on Sunday afternoon from 4 to 7 in honor of her niece, Miss Elizabeth Siter, daughter of Mrs. Barry Siter, of Green Hill Farms, Overbrook, Dr. E. Hollingsworth Siter, of 2213 Delaney Place, and her fiancée, Mr. Henry Rawle Pemberton, son of Mrs. Henry Pemberton, Jr., of Chestnut Hill.

## MERION

Mr. and Mrs. Harold W. Biddle, of Sycamore road, have as their guest during the holidays Mrs. Biddle's nephew, Mr. Sarid Ibrahim, who is attending a school in Devon.

Mr. and Mrs. Biddle and Mr. Ibrahim were among the guests at a Thanksgiving dinner yesterday given for the family by Mr. Biddle's mother, Mrs. T. N. Biddle, of Drexel Hill.

Mr. and Mrs. Joseph S. Bennett, 3rd, of Forrest road, will entertain informally on Saturday night.

Mr. and Mrs. George R. Reinhart, Jr., of South Highland avenue, spent Thanksgiving in Lancaster, where they attended the Franklin and Marshall football game. Their son, Jack Reinhart, is a student at the college.

Mrs. C. C. Trump, of Baird road, will entertain the members of her club at luncheon and bridge next Tuesday.

Miss Natalie Munson, daughter of Mr. and Mrs. George Sharp Munson, of Latches lane, Merion, and Miss Elizabeth Avery, daughter of Mrs. Anson W. Hard, of Haverford, will be the guests of honor at a dinner-dance on December 22, to be given

by Mrs. John T. Dorrance, of Radnor. The guests will later attend the ball to be given by Mr. and Mrs. Eckley B. Cox, 3d, of Haverford, at the Bellevue-Stratford, to introduce their daughter, Miss Elizabeth W. Cox.

Miss Rebecca C. Riley, daughter of Mr. and Mrs. C. Madison Riley, of Merbrook lane, has returned from Baltimore, where she was the guest of Mr. and Mrs. Hubbard Phelps.

Mr. and Mrs. W. C. Lindner, of Kenilworth road, will have as their guests over the week-end, Mr. and Mrs. Fred C. McFarland, of South Sudbury, Mass. With them they will attend the Army-Navy game on Saturday afternoon.

Mr. and Mrs. Lindner will entertain at dinner following the game when their guests will be Mr. and Mrs. McFarland, Mr. and Mrs. P. J. Christy, of Overbrook; Mr. and Mrs. C. W. T. Stuart, of Wayne; Mr. and Mrs. I. J. Byron, of Pittsburgh, and Mr. A. W. Byron, of Narberth.

Mr. and Mrs. Roderick M. Edens and their family recently moved from Oak road, Merion, to 43 Henley road, Overbrook Hills-in-Merion.

Mr. and Mrs. H. W. Haydock, of Linden lane, Merion, entertained at a breakfast before the Penn-Cornell game yesterday.

Dr. and Mrs. Clarence C. Kress, of Sycamore road, will entertain informally on Saturday in honor of Captain Samuel Loomis, U. S. N., and Mrs. Loomis, of Boston; and Lieutenant Edward H. Gillespie, U. S. N., of Washington, D. C., who will be their guests over the week-end.

Mr. and Mrs. H. B. Maxwell, of Baird road, had as their guest of the holidays, Mr. Harold B. Starke, of San Diego, Calif.

## ENGAGED

Mr. and Mrs. William J. Ferguson, Jr., of Woodside avenue, announce the engagement of their daughter, Miss Martha Abbott Ferguson, and Mr. John Price Crozer Ludlow, son of Mrs. Josephine Crozer Ludlow, and Mr. Benjamin Ludlow, of Philadelphia.

Mr. and Mrs. Frederick Marsh Williams, of Wister road, Wynnewood, have announced the engagement of their daughter, Miss Kathryn Helen Williams, and Mr. William Horn Ramsey, 2d, son of Mrs. David Madison Ramsey, of Bryn Mawr, and the late Mr. Ramsey.

Miss Williams is a graduate of Abington Friends School, class of 1936, and is a student at Beaver College.

Mr. Ramsey graduated from Duke University, class of 1937.

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## THE Fre HEET

WASTE HEAT UTILIZER — Patent Pending —

Absorbs lost heat going up chimney and transfers it into your heating system. Pays for itself in less than one season.

Investigate! It costs you nothing. Send for Literature

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DEWEY 1551

Dealer Territory Open!

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No sooner said than DUNNE HAS IT THERE!

Service — quick service — when it's needed. Not only the finest burning coal in the world and the most economical, but a delivery method that suits YOUR convenience.

The generous warmth of Jeddo-Highland Coal, the real winter comfort it brings and the savings it effects will certainly appeal to you. Will you try it?

The kind of fuel you want, the way you want it delivered, when you want it.

RALPH S. DUNNE

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Nights, Sundays and Holidays Narberth 2651

Two Barbers  
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## Figure it Out for Yourself!

49c Soles, average wear 20 days..... 2½¢ per day  
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\$1 Soles, average wear 100 days..... 1¢ per day

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We have served the Community 26 years

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OF THE BETTER KIND  
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LARGE SIZE at \$1 each  
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Gold Mark Kantrun  
FULL-FASHIONED SILK HOSIERY  
\$1.15  
Sheers that won't run! Sheers that are even more delicately spun and more glowingly flattering! Sheers that give you everything you've sought in stockings...including economy. Gold Mark Kantruns look like mere wisps, but oh, how they wear! 3 and 4 thread daytimers, and lovely 2 threads for gala occasions.  
Look for this trade mark  
JACKSON and FOLTZ  
205 HAVERFORD AVE., NARBERTH

Store hours 9.30 to 5.30  
**DEWEES**  
1122-24 CHESTNUT ST  
PHILADELPHIA



See

Come

KNEE - HI

The Safety Dog.

She will be in our

Toy Shop, "Under

the Christmas Tree,"

Saturday, December 3,

at 11.30, 1.30 and 4.00.



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Times a Day!

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OPTOMETRIST

417 Anthwyn Road, Merion

Phone: Narberth 2464

If no answer, Narberth 2570-J

Office Hours by Appointment.

## Time Out

Radnor, 7; Lower Merion, 0.  
L. M. Junior High, 12; Upper Darby Jr. High, 0.  
Villanova, 39; Boston U., 6.  
Michigan State, 10; Temple, 0.  
P. M. C., 7; St. Joseph's, 6.  
Narberth, 13; Cherry Hill, 0.

New suits or old suits, the jinx still persisted at Lower Merion Saturday. Superstitious after two successive losses in epic-and-span outfit, the squad returned to old trappings, but with no better luck on their trail.

Cherry Hill learned, first hand, the power of Narberth's blocking system in the fray Sunday. As a matter of fact, the Borough team surprised itself, in spite of the mud.

In the Montco League, composed of fourth class school districts, fall sports championships are "in the bag." Royceford, undefeated for the season, walked off with football honors. North Wales girls took the lead in hockey, snatching the trophy from the Collegeville Colonels, champions for a straight season. Just to tangle things up, the North Wales coach, Collegeville High graduate.

The first Army-Navy gridiron scrap dates back to November 27, 1890 with a 21-0 win for Navy. Collectively speaking, Army has the edge, having in its records since that year 21 wins, 11 losses and 3 ties. A capacity crowd, 104,747, is expected to witness this year's spectacle at Municipal Stadium. Officials of the two academies state at least 100,000 would attend if accommodations permitted.

This week end:  
Army vs. Navy.

## The Churches

Gifts to Needy Planned by  
Presbyterian Ladies' Guild

A meeting of the Ladies' Guild of the Presbyterian Church, to be held December 4, will feature a bazaar and Christmas program in the church.

Mrs. Herbruck and her Circle will give the luncheon, for which reservations should be made by calling Narberth 1151. Non-members are cordially invited to this meeting which starts with sewing at 10 o'clock.

The Christmas program will be in charge of Mrs. C. S. Wilmont and Mrs. H. G. Martin. Donations of jelly or jam, wrapped ready to give will be received for sending as a Yuletide present to the Home For Aged Couples and Men at Bala.

December 15 will see groups meeting at the various homes again. Toys in gay wrappings, marked for boy or girl, will be accepted and forwarded to unfortunate youngsters at the Children's Hospital, 18th and Bainbridge. Circle chairman will assemble the gifts at the church after the group meetings.

### BAPTIST CHURCH of the EVANGEL

Robert E. Keighton, Minister  
Musical Director: Henry Hotz  
Sunday, November 27:  
9:45 A. M. The Church School.  
11:00 A. M. Morning Worship  
Sermon: "Pathways To God, Love."  
7:00 P. M. Young People's Service  
Wednesday, November 30:  
8:00 P. M. Midweek meeting of the church, the quarterly business meeting.

### HOLY TRINITY LUTHERAN

Rev. Cletus A. Safft, Pastor  
Miss Margaret Squier, Organist  
Sunday, November 27:  
9:45 A. M. Bible School.  
11:00 A. M. The Morning Service.  
"The Means of Grace" will be the theme of the sermon as we follow the general theme, "Why we are Lutheran." A brief congregational meeting will follow the service.

6:45 P. M. Luther Leagues.  
7:45 P. M. The Vesper Bible Hour.  
As we follow the story of the early church we take up "The Imprisonment of Peter."  
Monday, 8:00 P. M. Monthly meeting of the Brotherhood.  
Wednesday, 7:00 P. M. Junior Choir rehearsal.  
Thursday, 2:00 P. M. Meetings of Circles 1 and 4, the former at the home of Mrs. Grindall, 144 North Narberth avenue, and the latter at the home of Mrs. Campbell, 8 Schiller avenue.  
Friday, 8:00 P. M. Senior Choir rehearsal.  
Sunday, December 4, 11:00 A. M. Annual Thank Offering Service and Communion Service.

### Mrs. Victor O. Krauskop

Last Friday, Mrs. Alice Leed Krauskop, 51, wife of Victor O. Krauskop, 71 Wynndale road, died after an illness of six weeks. Services, conducted by Rev. W. Vernon Middleton, were held Monday at the Methodist Episcopal Church with interment at Greenwood Cemetery, Lancaster.

Mrs. Krauskop, long active in community affairs, had been a member of the Narberth Women's Club and president of the Ladies' Aid of her church. She is survived, in addition to her husband, by three daughters, Katherine, Mary Alice and Patricia, all of Narberth; three sisters, Winona Leed, Mrs. S. Q. Biemderfer and Mrs. B. M. Loaman, of Lancaster; three brothers, J. M. Leed and H. C. Leed, of Lancaster, and B. Roscoe Leed, of Germantown.

## Classified Advertisements

will be accepted up to Wednesday, 5 o'clock, for Friday's issue.  
will be charged only to residents whose names appear in the telephone directory or to subscribers.

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3 weeks for the price of 2

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CLEAN MINDED day or night by responsible woman. Light housework. Narberth 2122-W.

TYING and general office work desired. Give furnish references. Narberth 4109-W.

TELETYPE business school graduate desires position. Narberth 4109-W.

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ALTERATION on dresses and coats. First class work. Reasonable rates. Narberth 2771-J.

UPHOLSTERING, draperies, slip covers, new furniture, oriental and domestic rugs. Redding, rugs, cleaned and repaired and stained. Venetian blinds, awnings. Francis S. Challenger, 281 Montgomery, Cynwyd. Formerly with John Wana-maker. Phone Cynwyd 85.

UPHOLSTERING & rep. Springs of 3-pe. suites repaired. \$10, chair re-covered. \$5. Go anywhere. Call Lewis, 227 E. Lancaster ave. Wayne 1496.

CRUETTERS experienced on infants' hand made booties and saucers. Write Chas. Metz, 11 N. Sixth str., Phila., Pa.

VACUUM CLEANERS repaired like new. \$1.75 up. Ph. Narb. 2376.

LOCKSMITHING, novelty machine repairs—washing machines, etc. N. E. Smedley, 194 Dudley, Narberth. Narb. 2966.

FINE DRESSMAKING, remodeling, alterations, buttonholes made. Materials for sale. Miss Madeleine Miesen, 209 Haverford ave. Narb. 2905-J.

RELIABLE CARPENTER, alterations & jobbing. Please phone Gottlieb Esslinger, 122 Conway ave. Narb. 3748-R.

Capable woman will take care of children day or evening; companion to lady; excellent reference. Phone Narberth 2213-J.

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NICELY furnished 2nd floor studio room or bed room. Suitable for one or two persons. Other 2nd floor room, \$1.

Mrs. W. J. Butler, Jr., 207 Hampton avenue, Narberth.

### NARBERTH METHODIST EPISCOPAL

Rev. W. Vernon Middleton, Minister  
Sunday, November 27:  
9:45 A. M. Church School.  
11:00 A. M. Morning Worship.  
Sermon: "Jesus Christ Supreme."  
6:45 P. M. Intermediate and Senior Epworth Leagues.  
7:45 P. M. Evening Service. Sermon: "The Christian Teaching Concerning the Cross."

Tuesday, November 29:  
8:00 P. M. Sunshine Bible Class business meeting.

Wednesday, November 30:  
8:00 P. M. Prayer Service.

Thursday, December 1:  
2:00 P. M. Women's Missionary Society.

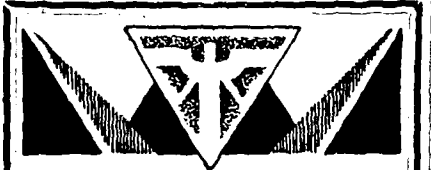
6:45 P. M. Junior and Young People's Choir Rehearsal.

8:00 P. M. Choir Rehearsal.

Saturday, December 3:  
Annual Bazaar of the Ladies' Aid Society, with fancy articles, dolls, candy and home baked bread and cakes for sale. Turkey dinner served from 5:30 to 7:00 P. M. for 65c; children 35c.

### ALL SAINTS CHURCH

Rev. Gibson Bell, Rector  
8 A. M. Holy Communion.  
9:45 A. M. Sunday School.  
11 A. M. Morning Service.



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Local Representative:

RAYMOND L. WATROUS

215 Avon Road, Narberth

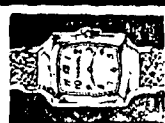
Narberth 2216

### ESTATE NOTICE

ESTATE OF FREDERICK H. MAULICK, otherwise known as P. H. MAULICK, late of the Borough of Narberth, deceased.

Letters testamentary on the above estate have been granted to the undersigned, who request all persons having claims or demands against the estate of the decedent to make known the same, and all persons indebted to the decedent to make payment, without delay, to HORACE T. SMEDLEY, Executor, 101 Wardside Ave., Narberth.

By his Attorney,  
SAMUEL J. STARK, ESQ.,  
207 Franklin Trust Bldg., Phila., Pa. (12-29)



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Little Rowena, Grand Champion Baby, of 2405 S. Austin St., Milwaukee, Wisconsin.

"THERE'S A  
WEALTH  
OF  
HEALTH  
IN



**Golden Guernsey  
MILK**

says Mrs. Helen T. Roberts,  
Mother of Grand Champion Baby  
Rowena.

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Call CYNWYD 662  
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The Link Between Forest and Home

29 Bala Ave., Bala-Cynwyd

CYNWYD 662

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IT'S MODERN... **PURE**  
**SPRINGFIELD WATER**

To You Who Have Made  
**CHEVROLET THE LEADER**  
We Extend Our Heartiest Thanks



And we also thank you for the record reception you are giving to the new Chevrolet for 1939, which plainly indicates that once again "Chevrolet's The Choice!"

Thanks to you, the motor car buyers of the nation, Chevrolet has again won first place in passenger car and truck sales in the year 1938 to date. This is the seventh time in the last eight years that Chevrolet has won leadership in motor car sales, and this definite preference for Chevrolet and its products is greatly appreciated by both Chevrolet and its dealers.

Thanks to you, also, the new Chevrolet for 1939 is now winning the largest public acceptance ever given to any new Chevrolet, making it plain that "Chevrolet's The Choice" again for the forthcoming year.

Chevrolet always endeavors to bring you the highest quality motor car it is possible to build, and to price Chevrolet motor cars so low that they will be the nation's greatest dollar value. Naturally, it is pleasant to have you tell us we have succeeded, by giving such wholehearted preference to these products year after year.

May we take this opportunity to thank you again most sincerely for your preference and good will. And may we also renew our pledge to do everything possible to deserve your continued friendship in the future.

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**Your Local Chevrolet Dealer**